



K PLAYER™

PRACTICE PERFECTLY



Meet K-PLAYER

Since 2002, K-MOTION certified golf professionals have been helping everyone from PGA TOUR winners to 23 handicappers unlock their best golf. K-PLAYER is the student component of the K-COACH platform. It is the next step in our commitment to answering the question, "How can we empower coaches to help players improve, faster?"

K-PLAYER accelerates player improvement by answering golfer's key questions about practice.

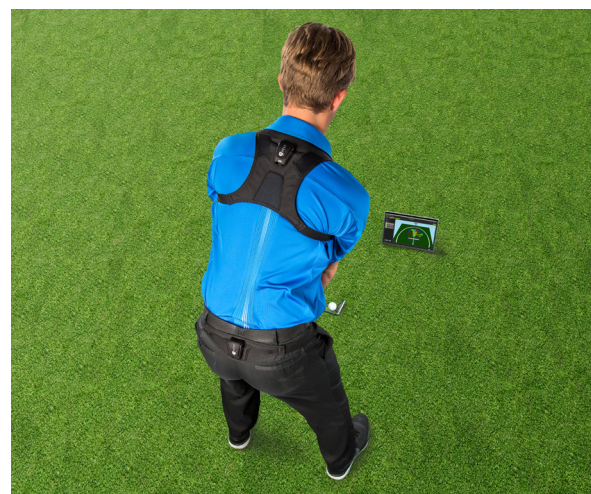
- What do I practice?
- How do I make my practice high quality?
- How do I develop feels so I can take my best game to the course?
- How does my coach monitor me without watching every swing?

What to practice:

your training is built into K-PLAYER; your coach builds training programs specifically for you, sends those programs to your K-PLAYER, and you know and do exactly what you need to do every day.

How to develop feels:

your learning is deep; the feedback in K-PLAYER guides you through motions so you feel those motions and learn them without language, engraining them directly, deeply, in a process some describe as myelination.



How to make practice high quality:

visual and audio cues guide you through every rep of every activity of every practice session; you train the right movement in the right way. And when you

train those programs, K-PLAYER counts your reps when they are done correctly, ensuring a productive practice session, wherever you are.

How to keep your coach informed:

your coach can get reports on everything; when you practice in K-PLAYER, the software can automatically send your coach reports of what you practice, how well you practice, how hard it was for you, and even

how many balls you hit (via set up), if you like. And it can work the same for the fitness and movement programs you may do in the gym.

"The future of golf instruction has arrived. Whether it's a PGA TOUR winner or a club player, K-MOTION products have allowed me to build on my teaching principles with objective 3D measurement. Using biofeedback training, the program translates instruction into a language that every single player can understand."



CHUCK COOK

DIRECTOR AT CHUCK COOK GOLF ACADEMIES
Ranked #2 in 2017 Golf Digest Top-50 Golf Instructors

WHAT IS MY STEP BY STEP EXPERIENCE PRACTICING WITH K-PLAYER?



First, your coach creates your program. Your coach builds the program in their K-COACH. Your program is customized for your body, athletic ability and level of skill. It can cover every shot with every club in your bag. It can even include all your fitness and movement practice. You can use it when you do drills, hit balls and workout in the gym.

Second, your coach sends your program to you via the cloud. All you do is download it and you are ready to go.



Third, now all you do is train your program. Day or night, wherever and whenever you practice, you can use your program. This can be on the range, in the gym, on the course, or even in your home or in



a hotel room. As you move, our software provides guidance, signals when you have moved correctly and counts the repetitions. Many people say this process is the closest thing they have seen to perfect practice.



Fourth, if you turn the feature on, your coach receives a report of your session, allowing them to monitor your process and progress. Based on this information, your coach can make changes to your program, or send you a new one, enabling you to make faster improvements.

This seamless loop is built to accelerate the development of the feels, skills and body that you need to play your best golf, consistently.

“Feedback is essential for learning and the better the feedback, the faster the progress. Technology has accelerated the learning process for my students but K-MOTION is in a class by itself. The customized biofeedback programs I can create have helped me and my students achieve more efficient, reliable motions and lower scores in less time than I have ever experienced in my 27 years around golf.”



PAUL KASTER

DIRECTOR OF INSTRUCTION AT FORSGATE GOLF ACADEMY
Named one of Golf Digest's 2017 Best Instructors in New Jersey



- The custom biofeedback program I built allowed the player to internalize proper body sequencing and make it his own. He went on to win the South Dakota Tour's money list that summer. This is the type of outcome that K-MOTION allows me to create for my players and business.**



K PLAYER™