



The Fitness Premiere Franchise Opportunity

The Health Club Franchise that Sells a Lot More Than Memberships.

At Fitness Premiere, we're committed supporting our members individual fitness journey. We will guide members through every stage of their goals, helping them find a balance. By offering an array of specialty classes, inspiring trainers, and a welcoming environment, members feel empowered. At Fitness Premier members achieve your fitness dreams and are be part of a supportive, healthy community. You may have seen our company mission:



P - Prepare for change
R - Remember why you started
O - Open up to challenges
M - Make time for others
I - Invest in yourself
S - Savor the journey
E - Enjoy healthy results

That's why, at FP, our clubs don't sell memberships. Our clubs don't sell work outs or exercise. Our clubs sell happiness, confidence, self-esteem and health. When our customers walk out of one of our clubs, they walk out feeling better than when they walked in. And they leave feeling strong, refreshed and invigorated.

I'm loving the layout out of the club and appreciate how much time and effort they've invested into making it the best it can be. It will only get better from here.

Tricia—Facebook

All locations are clean and the people at each club are all superb. Its not your typical gym and I couldn't be happier to call them my gym family .

Jami—Facebook

Our franchisees are building thriving businesses and enjoying unparalleled success. Why are FP franchise owners so happy?

Real World Know-How - We offer the most comprehensive Health & Fitness franchise training in the industry. Our initial training program was specifically designed to prepare our franchisees to graduate with more real-world, hands on practical training than anywhere else.

Get Trained by the Best in the Business - All of our franchisee are trained by FP master trainers, with combined decades of retail, health and fitness and franchise experience.

Building a Business with Passion – All FP franchisees have two common character traits; an entrepreneurial spirit, and a “from-the-heart” attitude for health and customer service. FP offers budding entrepreneurs the rare chance to build a successful business while following their passion for people, a passion that makes every day an enjoyable and satisfying one.

This is definitely an exciting time for FP and its franchisees. If you'd like to know more, simply request more information.