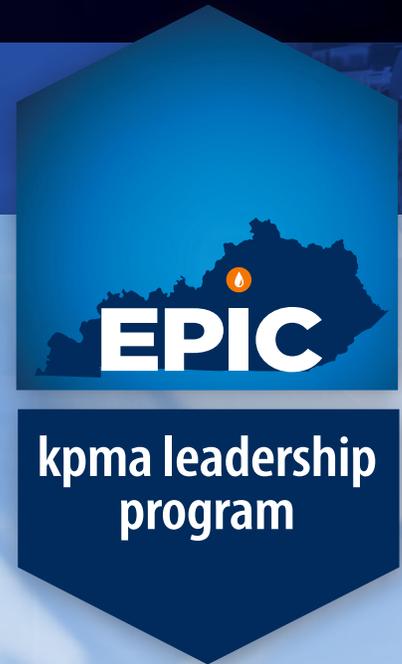


KENTUCKY PETROLEUM MARKETERS ASSOCIATION
FUELING KENTUCKY. REFINING TOMORROW.



KPMA INTRODUCES

EPIC Leadership PROGRAM

EXPERIENTIAL • PARTICIPATORY • IMAGE DRIVEN • CONNECTIVE

The Kentucky Petroleum Marketers Association is excited to announce a new yearlong program exclusively for KPMA members: the EPIC Leadership Development Program. The EPIC Program is a new initiative created to develop future KPMA leaders, increase member engagement in the KPMA, and enhance the overall member experience.

EPIC stands for the way people learn today, with learning activities that are designed to be: Experiential, Participatory, Image driven and Connective.

The EPIC Program is open to all KPMA members and is designed for individuals who are newer to the industry as well as seasoned veterans who want to become better leaders. The format of the program is based on a cohort model of shared experiences - offering industry insights and tailored learning activities. Among the many activities offered, EPICs will participate

in leadership training to better understand the KPMA (its roots and importance to our industry in Kentucky), learn best practices for emerging leaders, and take a deep dive in topics that are critical to sustaining Kentucky's petroleum industry for the future.

Participants will graduate from the EPIC Program with a greater knowledge of the KPMA and our industry, become better equipped for future leadership roles, and gain a personal network of fellow EPICs to grow and enhance their industry connections.

How It Works

Members who want to join the premier EPIC class of participants are asked to complete an application (which includes endorsement by their upper management) and pay a \$300 registration fee. Each application is reviewed by a panel of past KPMA Chairmen before acceptance into the program. Approved applicants must commit to the 12-month program, attend all required activities, and complete a minimum number of elective assignments.

The deadline for applications is September 1, 2019.

For 2019 – 2020, the following components are required to graduate from the EPIC program.

1

All EPICs must attend the following required events:

- EPIC Leadership Seminar
(December 2019 – Lexington)
- M-PACT KPMA Board Meeting
(March 2020 – Indianapolis)
- EPIC Field Trip / Facility Tour
(July 2020 – location TBA)
- KPMA Fall Board Meeting & Past Chairman's Brunch
(September 2020)

2

In addition, each EPIC must attend two additional events from the following list:

- KPMA Tank & Technical Conference
(November 2019 – Lexington)
- KPMA Winter Seminar
(January 2020 – Exuma, Bahamas)
- KPMA Legislative Breakfast
(January 2020 – Frankfort)
- KPMA Day at the Races
(April 2020 – Lexington)
- PMAA Day on the Hill
(May 2020 – Washington, DC)
- KPMA Road Trip *(June 2020)*

3

Lastly, each EPIC must:

EITHER

Complete Federated Insurance's Risk Management Academy

(visit www.federatedinsurance.com for available dates and more information)

OR

Complete two elective assignments from the following list:

- Write an article for eMarketer or Marketer magazine
- Make a presentation to the KPMA Board of Directors on an approved topic
- Serve as a KPMA Ambassador to secure a new KPMA member
- Secure a first-time KPMA sponsor
- Staff the KPMA booth for one day at M-PACT
- Donate to the KPM PAC and PMAA SBC PAC
- Represent KPMA in a KPM PAC-supported golf tournament

EPIC kpma leadership program

Upon completion of all requirements, participants will graduate from the EPIC program in a ceremony held during the KPMA Board meeting in September 2020.

Don't miss your opportunity to develop your leadership potential and engage with the KPMA at a higher level as a member of the premier class of the EPIC Leadership Development Program!

For more information and an application, contact KPMA Executive Director Brian Clark at brian.clark@kpma.org or call 859-226-4374.



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