



#KPMA100 SPONSORSHIPS

2026 marks 100 years of KPMA — and there's never been a better time to show your support of the association. Sponsoring our 100th Anniversary events are a unique opportunity to connect with industry leaders while celebrating a century of progress in Kentucky's fuel and convenience sector. These high-profile gatherings will draw attention from past and present members, regulators, and key decision-makers, giving your brand enhanced visibility and a place in KPMA history. Don't miss your chance to be part of this unforgettable milestone.

The following benefits are included with all #KPMA100 sponsorships:

- Logo in event email campaign at sponsorship level
- Logo on KPMA event website at sponsorship level
- Logo on sponsor page of 100th anniversary edition of *KPMA Marketer*
- Logo featured in 100th event recap article
- Logo on 100th anniversary event signage



KPMA Reception at the M-PACT Tradeshow

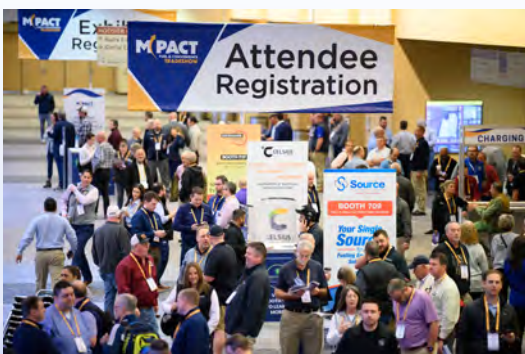
APRIL 14, 2026

Join KPMA in Indianapolis, IN at M-PACT 2026 for a celebratory reception with the other M-PACT Host States included.

AVAILABLE SPONSORSHIPS

KPMA 100th Reception Sponsor (2) \$1,000

- Logo included in year-round promotion of the 100th anniversary
- Sponsor recognition during M-PACT reception



KPMA Legislative Summit

MAY 7, 2026

Hear important updates surrounding upcoming legislation and policy changes that will impact our industry moving forward.

AVAILABLE SPONSORSHIPS

Legislative Summit at 100th Sponsor \$2,000

- Logo included in year-round promotion of the 100th anniversary
- Sponsor recognition on stage during event
- (1) Complimentary registration at Legislative Summit

Legislative Lunch at 100th Sponsor (2) \$1,500

- Logo included in year-round promotion of the 100th anniversary
- Sponsor recognition during event



KPMA 100th Anniversary Celebration

MAY 7, 2026

Take part in this unforgettable milestone and join KPMA members in celebrating 100 years of Fueling Kentucky.

AVAILABLE SPONSORSHIPS

Celebration Presenting Sponsor (2) \$2,500

- Logo included in year-round promotion of the 100th anniversary
- Logo included on photo backdrop at event
- Logo included on evening program
- Sponsor recognition on stage during event
- (1) Complimentary registration at event
- 100th Commemorative Barrel Stave
- Sponsor recognition in Press Release*

KPMA 100th Year Beer Sponsor (2) \$2,500

- Logo included in year-round promotion of the 100th anniversary
- Logo included on photo backdrop at event
- Sponsor recognition on stage during event
- Logo included on evening program
- (1) Complimentary registration at event
- Photo Op at Fall Golf Where Given Out
- Sponsor recognition in Press Release*

KPMA 100th Year Bourbon Sponsor (2) \$2,500

- Logo included in year-round promotion of the 100th anniversary
- Logo included on photo backdrop at event
- Sponsor recognition on stage during event
- Logo included on evening program
- (1) Complimentary registration at event
- 100th Commemorative Barrel Stave
- Sponsor recognition on bottle tag*
- Sponsor recognition in Op-Ed*

KPMA 100th AV Sponsor (2) \$1,000

- Branded signage in prime location
- Sponsor recognition during event

*Sponsorship must be selected in advance to ensure sponsorship benefit is delivered.



KPMA Fall Meeting & Golf Classic

AUGUST 2026

This annual event is a staple in the KPMA event lineup and features one of the largest turnouts of KPMA members each year.

AVAILABLE SPONSORSHIPS

Fall Meeting 100th Giveaway Sponsor (2) \$1,500

- Logo included in year-round promotion of the 100th anniversary
- Sponsor recognition during reception

Looking for additional ways to be part of #KPMA100? Place an ad in the 100th Anniversary edition of the KPMA Marketer!

This professionally designed commemorative publication will celebrate KPMA's long history in the fueling and convenience store industry. When our readers are ready to buy or recommend products and services, make sure they think of you first.

Contact Innovative Publishing at 844.423.7272 or advertise@innovativepublishing.com for more information.

INQUIRE TODAY! Contact Jonna Jackson at jonna.jackson@kpma.org for more information.