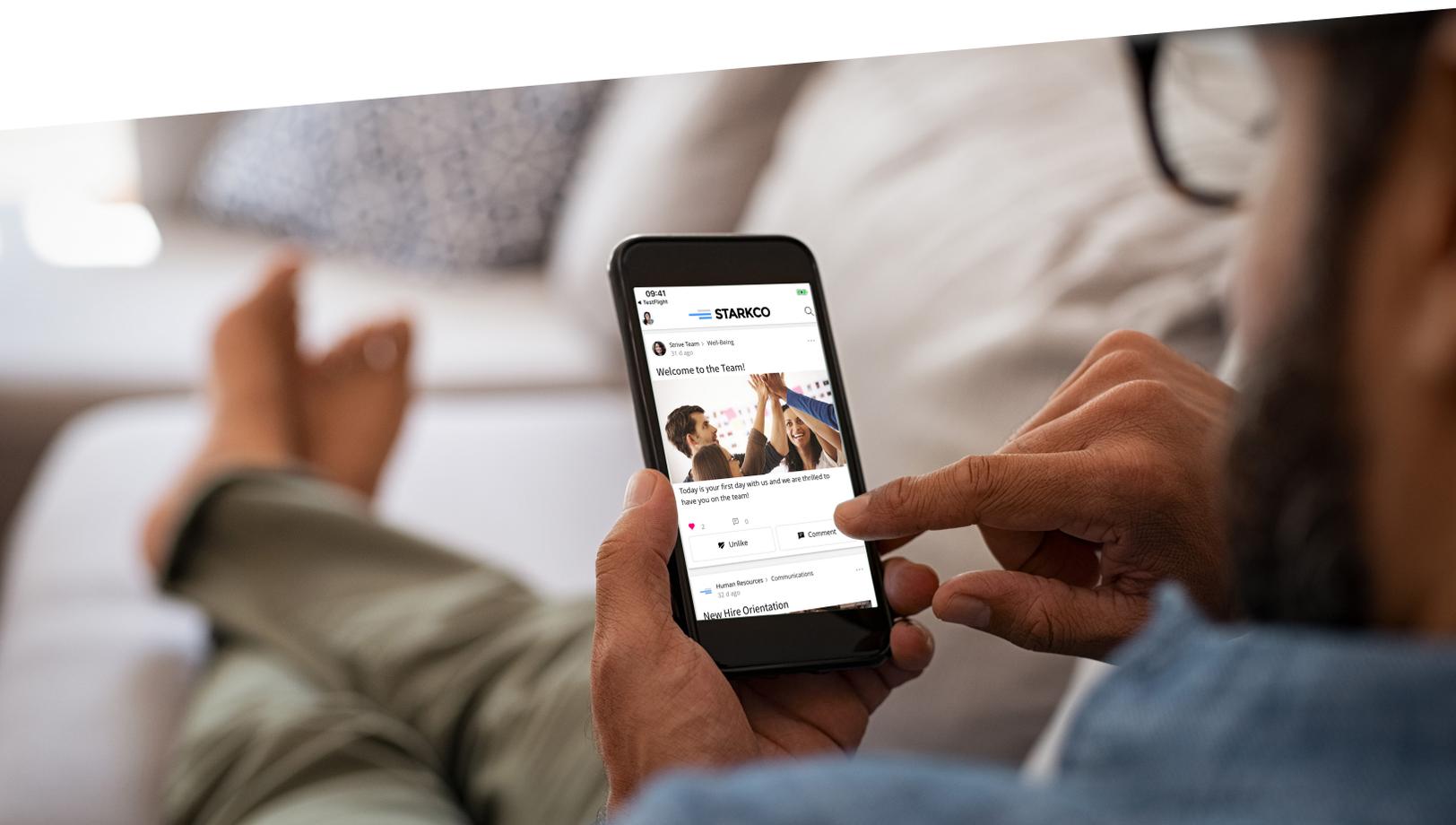# limeade®

LIMEADE COMMUNICATIONS IN ACTION

Four use cases that simplify internal processes, increase productivity, enhance culture and connect entire organizations.

Limeade Communications is an all-in-one employee app where employees can read important company news, interact with content and access relevant documents and employee-related services. The intuitive authoring environment in Limeade Communications allows you to deliver targeted mobile communications to your employees, complete with analytics and adoption reports.

Maximizing the impact of communications to connect employees to information, ideas and initiatives takes an adaptable approach. Luckily, **Limeade Communications is built to address a spectrum of your organization's communications needs.**

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The following represent key use cases for Limeade Communications, tested and proven by our customers and their employees:

1

COMPANY UPDATES AND NEWS DISTRIBUTION

How Limeade Communications helps accomplish it:

Limeade Communications helps companies elevate timely business-related information, encouraging employees to read, comment, like or share content in their feed.

Our customers use Limeade Communications to deliver the personalized information employees need to feel connected, including:

- Corporate news and initiatives
- CEO/Executive communication
- Upcoming event announcements
- HR messaging and information
- People news (recent hires, etc.)
- Incident news and regional updates
- Recruiting updates and job postings

Sharing business news and updates is a great way to increase visibility and company-wide alignment, an important step in building trust with employees.

2

HR SELF-SERVICES: APPROVALS, ALERTS AND LOOKUPS

How Limeade Communications enables them:

Through self-service functionality, Limeade Communications allows employees and managers to complete important tasks and makes locating the foundational information easy.

Our customers use Limeade Communications to help employees easily:

- Submit vacation, purchase order and travel expense requests (and more) for approval
- See critical alerts relevant to their work, team or resources for quick resolution
- Conduct real-time lookups into multiple systems for timecards, payslips, colleagues and more

With Limeade Communications, simple tasks are just that — simple. No more time wasted sifting through systems, no more missed messages. The result? Increased productivity.

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3

REACHING THE ENTIRE WORKFORCE

How Limeade Communications reaches them:

Whether they're on a factory floor or running between meetings, Limeade Communications empowers all employees with resources to help them feel connected to a home-base on their computer or smartphone.

Our customers use Limeade Communications to:

- Reach employees with or without corporate email addresses in a secure way
- Give employees without a company-issued device a user-friendly app for their personal device
- Help employees accomplish shift management and other role-specific tasks
- Send health and safety check-ins to remote/ dispersed employees during urgent events

Offering all employees a central location for the information and connection they need does more than solve a communications problem — it shows them how important they are to your company.

4

CULTURE-BUILDING

How Limeade Communications supports it:

Conversation, idea-sharing and community-building are just a few of the hallmarks of an authentic company culture. Limeade Communications facilitates these actions and more, giving people the power to influence the culture around them.

Our customers use Limeade Communications to empower:

- Real-time chats between coworkers and teams
- Employee recognition with peer-to-peer kudos
- Employee advocacy
- Regionally-specific communications
- Voting, polls and feedback
- Company communications — from customer wins to internal initiatives

Limeade Communications enables a two-way dialogue, amplifying employee voices and ideas so that everyone feels part of their company's success. Because a culture that's good for people is good for business.

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