



# LIMEADE ENGAGE

MARCH 30 - APRIL 1, 2020  
*San Diego, California*

## Monday, March 30, 2020

- 12:00 - 6:00 p.m. Registration is open
- 1:00 - 4:00 p.m. Communications Customer Summit
- 1:00 - 4:00 p.m. Consultant Summit
- 4:00 - 8:00 p.m. Welcome Reception

## Tuesday, March 31, 2020

8:15 - 9:00 a.m. Breakfast & Networking      12:00 - 1:00 p.m. Lunch

- 9:00 - 9:15 a.m. **Opening Remarks**  
**Henry Albrecht**
- 9:15 - 10:00 a.m. **Keynote: Speaking Truth to Power**  
**Luvvie Ajayi**  
New York Times Best-selling Author and Podcast Host  
Embrace the unknown to achieve personal and professional growth.
- 10:30 - 12:00 p.m. **Intentional Culture as a Competitive Advantage**  
**Dr. Laura Hamill**  
Practical ways to architect an intentional culture through the lens of care.
- 1:15 - 2:00 p.m. **BREAKOUT SESSION #1**  
**Best Practices (choose one of four)**
  - Connecting With Hard to Reach Populations**  
**Stefanie Lightman & Ronnie Gilbertson**  
Learn how great employers are reaching their entire workforce.
  - Strategies to Implement Meaningful Organizational Care**  
**Dr. Reetu Sandhu & Lindsay Lagreid**  
Unpack strategies to illustrate organizational support to show employees you care.
  - How to Demonstrate Value and Business Results**  
**Dr. Julia Tillmann & Lauren Chucko**  
Use tested program evaluation approaches to improve results.
  - How to Use Technology to Build Connections and Improve Engagement**  
**Dr. Laura Hamill & Lauren Franklin**  
Improve engagement for all employees by reinforcing a sense of connection and leveraging insights.
- 2:15 - 3:00 p.m. **BREAKOUT SESSION #2**  
**Maturing Today (choose one of four)**
  - Crafting Your Value Story**  
**Lauren Chucko & Lindsay Lagreid**  
Show your well-being program is business-critical through data, storytelling and measuring what matters.
  - Discussion: How to Build a Great Place to Work**  
**Dr. Laura Hamill & Bennett Blodgett**  
Discuss short and long-term actions to improve your employee experience.
  - Evidence-Based Design for Your Limeade Program**  
**Dr. Julia Tillmann, Gary Gustafson & Allison Costenaro**  
Leverage evidence and best practices to evolve your Limeade program design.
  - Employee Burnout Prevention and Recovery**  
**Dr. Reetu Sandhu & Lauren Franklin**  
Learn how to spot, prevent and help employees recover from burnout.
- 3:00 - 3:30 p.m. **Snack Break**
- 3:30 - 4:00 p.m. **Limelight Awards Ceremony**  
Celebrate companies leading the way to a better employee experience.
- 4:00 - 5:00 p.m. **Networking & Free Time**
- 6:00 - 9:00 p.m. **Limelight Awards Celebration & Beach Party**  
All attendees are welcome to join.





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**Wednesday, April 1, 2020**

**8:15 - 9:00 a.m.** Breakfast & Networking **12:00 - 12:45 p.m.** Lunch

**9:00 - 10:00 a.m.** **Keynote: How to Build a Culture of Freedom and Responsibility**  
**Patty McCord**  
Former Chief Talent Officer at Netflix;  
Bestselling Author of *Powerful*  
Become a culture catalyst as the future of work takes hold.

**10:15 - 11:00 a.m.** **Limeade Product: Today & Tomorrow**  
**Dr. Laura Hamill & Daniel Kraft**  
Learn about the next wave of Limeade product innovation.

**11:15 - 12:00 p.m.** **BREAKOUT SESSION #3**  
**Leading Tomorrow** (choose one of four)

**Building an Intentional Culture at Your Organization**  
**Dr. Laura Hamill & Dr. Julia Tillmann**  
Create an intentional culture through immediate action and learn what to strive for in the future.

**Limeade ONE: Use Cases to Deliver an Exceptional Employee Experience**  
**Stefanie Lightman & Nick Mamolo**  
Learn how Limeade can help build an exceptional employee experience.

**2020 Employee Experience Trends**  
**Sarah Brennan**  
Founder, Accelir Insights  
Why employee experience is here to stay and how to adapt.

**Busting Inclusion Myths**  
**Dr. Reetu Sandhu & Lauren Franklin**  
Update your facts about workplace inclusion.

**12:00 - 12:45 p.m.** **Product Discussion Lunch**  
**Limeade Product and R&D Teams**

**1:00 - 2:00 p.m.** **Keynote: *because I said I would.***  
**Alex Sheen**  
Founder of *because I said I would.*  
Rediscover the power and importance of keeping your word.

**2:00 - 2:30 p.m.** **Closing Thoughts**  
**Henry Albrecht**

**2:30 - 3:00 p.m.** **Meet & Greet with Alex Sheen**

**3:30 - 5:30 p.m.** **Q2 Limeade Advisory Board (LAB) Meeting**

**6:30 - 9:00 p.m.** **VIP LAB Dinner**



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