



VISTACOM TECH EXPO 2021

Rethink. Reimagine. Refresh.

September 14, 2021
Wind Creek Event Center
Bethlehem, PA

SPONSORSHIP & EXHIBITOR PROSPECTUS

SPONSORSHIP PACKAGES

PLATINUM SPONSOR

\$2,500

- ✓ 20x10 Booth with electricity and wireless internet
- ✓ 40-minute presentation in Solutions Theatre
- ✓ Choice of either Lanyard/Badges or USB Thumb Drive Sponsorship
- ✓ Inclusion on Treasure Map attendee incentive activity
- ✓ Full screen advertisement on all digital signage displays
- ✓ Prominent display as Platinum Sponsor throughout pre-show, in-show, and post-show marketing
- ✓ Product spotlight in Vistacom Special Edition Newsletter
- ✓ Special badges spotlighting sponsorship level
- ✓ *First choice of booth location

GOLD SPONSOR

\$2,000

- ✓ 10x10 Booth with electricity and wireless internet
- ✓ 40-minute presentation in Solutions Theatre
- ✓ Inclusion on Treasure Map attendee incentive activity
- ✓ Shared screen advertisement on all digital signage displays
- ✓ Prominent display as Gold Sponsor throughout pre-show, in-show, and post-show marketing
- ✓ Product spotlight in Vistacom Special Edition Newsletter
- ✓ Special badges spotlighting sponsorship level
- ✓ *Second choice of booth location

PRIZE SPONSOR

(3) available

\$1,750

- ✓ 10x10 Booth with electricity and wireless internet
- ✓ Inclusion on Treasure Map attendee incentive activity
- ✓ Shared screen advertisement on all digital signage displays
- ✓ Prominent display as Prizes Sponsor throughout pre-show, in-show, and post-show marketing
- ✓ Product spotlight in Vistacom Special Edition Newsletter
- ✓ Special badges spotlighting sponsorship level
- ✓ *Third choice of booth location

SILVER SPONSOR

Unlimited

\$1,250

- ✓ 10x10 Booth with electricity and wireless internet
- ✓ Shared screen advertisement on all digital signage displays
- ✓ Prominent display as Silver Sponsor throughout pre-show, in-show, and post-show marketing
- ✓ Special badges spotlighting sponsorship level
- ✓ *Fifth choice of booth location

BREAKFAST, LUNCH, OR COCKTAIL SPONSOR

(1) available for each

\$1,750

- ✓ 10x10 Booth with electricity and wireless internet
- ✓ Inclusion in Treasure Map attendee incentive activity
- ✓ Shared screen advertisement during "meal" time on all digital signage displays
- ✓ Prominent display as Event Sponsor throughout pre-show, in-show, and post-show marketing
- ✓ Product spotlight in Vistacom Special Edition Newsletter
- ✓ Special badges spotlighting sponsorship level
- ✓ *Fourth choice of booth location

EXHIBITOR

\$800

- ✓ 10x10 Booth with electricity and wireless internet
- ✓ *Assigned booth location

PSNI PARTNER

10% OFF

- ✓ Receive 10% off any available package

KEY DATES

June 1st: Sponsor & Exhibitor Registration Opens

August 13th: Sponsor Registration Closed

Final Payment Due

Sponsorship Materials & Collateral Deadline

September 13th: Booth Setup and Vistacom Meet N' Greet

September 14th: Day of Event

9:30am - 10:00am – Networking Breakfast Reception

10:00am - 4:00pm – Show Floor Open

4:00pm – 6:00pm – Cocktail "Thank You" Reception

* Booth selections will be made at a later date to be announced closer to the event date.

For additional questions, please contact Lianna Russell at lrussell@vistacominc.com



VISTACOM TECH EXPO 2021

2021 Vistacom Tech Expo Exhibitor Registration Form

Please submit completed forms to Lianna Russell at lrussell@vistacominc.com, no later than August 13th.

Company:	<i>As it should be printed in official show guide</i>		
Primary Contact:			
Address:			
City:	State:	Zip:	
Email:		Phone:	

First Name, Last Name, and Company of booth workers (as it should be printed on badges):	Email Address:

Package Selection:	
Package Price:	
Additional Notes:	

Payment Type	Check: <input type="checkbox"/>	Credit Card: <input type="checkbox"/>
<small>Check Payable to Vistacom Inc. Mail to: 1902 Vultee St. Allentown, PA 18103 C/O Cris Lindsay/2021 Tech Expo</small>		
Card Type:	Name:	
Card Number:	Exp. Date:	
Billing Zip Code:	CVV:	

Print Name

Signature