



**Global  
Cosmetics  
Cluster**  
Worldwide beauty  
connections network

Worldwide beauty connections network

**The first international  
clusters network dedicated  
to innovation in cosmetics**

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INTERNATIONAL



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    Cosmetics Clusters

# About Global Cosmetics Cluster

Global Cosmetics Cluster is **the first international clusters network dedicated to innovation in cosmetics**. It gathers 25 clusters of the entire cosmetic value chain at an international scale



## Our History

Global Cosmetics Cluster was founded on the initiative of Cosmetic Valley, with the support of France Clusters, together with 18 others cosmetics clusters worldwide wishing to share good practices in cosmetics, and work on common projects.

Global Cosmetics Cluster was launched in the 2016 edition of the Cosmetic 360 fair in Paris, the international exhibition dedicated to innovations and solutions for the perfumery and cosmetics industry, organized by the French cluster Cosmetic Valley.

Since then, the network has continued to grow and meets every year to exchange and work on common projects at the benefit of the SMEs.

# Our Missions



## International cluster collaboration

**To develop** the complementarity nature of service offers of each participating cluster

**To encourage** the exchange of good practices and support the development of a global ecosystem of responsible and innovative companies active in cosmetics



## The gateway to SMEs internationalization

**To simplify** the steps to globalisation for the businesses belonging to Global Cosmetics Cluster



## Be the international reference for cosmetics expertise

**To take part** to initiatives to safeguard traditional and existing skills and know-how

**To facilitate** relations between global stakeholders to promote their scientific expertise and complementarities

**To encourage** the development of a global ecosystem of innovating and responsible cosmetic businesses

# Our area of expertises

Innovation for cosmetics is our watchword.  
Our members cover the whole cosmetics value chain

Research and training

Production of plants

Raw material (Essential oil, active principle, green chemistry, biotechnology)

Formulation

Packaging

Engineering (machinery tools, assembly lines)

Packing

Testing and analyses

Brands (cosmetics, perfumes, devices...)

Services (digital, regulation ...)

Sales BtoC (distribution, online sales, retail...)

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## Core Activities

### A network to boost your international cooperation and hit new markets

Facilitate cluster cooperation and maximize synergies to provide a better access to international markets or/and build collaborative project, at the benefice of our clusters and enterprises.

**“The Cosmetics Clusters Rendez-vous” is the annual meeting of Global Cosmetics Cluster**, and other business network involved in innovation in cosmetics, in the framework of **Cosmetic 360 international trade fair**. An excellent setting for meeting industry professionals, the trade fair Cosmetic 360 (Paris, France) seeks to spotlight innovators—the key drivers of an industry in which half the products to hit the market within the next five years are still unknown.

It resulted as an evidence to organize the “The Cosmetics Clusters Rendez-vous” in the fringes of this event, which aimed to gather clusters from all over the world and SMEs to bring them toward internationalization. The one-day event enabled participants to meet, to learn, to promote their expertise and to make business, taking advantage of the exhibition we organized our meeting on.

### A network to boost your international visibility and expertise

Promote our member’s network, local ingredients, innovations, know-hows, at an international scale, though dedicated tools such as newsletters, social media and a dedicated webpage.

By gathering members worldwide, the network represent a unique diversity of cosmetics ingredients and expertises. Cosmetopea concept aims to promote and support the memory preservation of traditional knowledges and know-hows of cosmetics. Therefore, capitalizing on each member’s knowledge was clearly identified as an objective of the network.



# Core Activities

## A network to access ressources and knowledges

We aim at gathering key information on cosmetics markets at an international level, market trends, etc.. Who else than international cosmetics clusters to gather such knowledges? Global Cosmetics Cluster can provide you with added valued information on local cosmetics markets, key actors, regulation, etc..

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Cosmetic Valley works to encourage the contact of our companies and research centers with foreign actors. This is why the idea of federating clusters from all over the world has emerged to foster cooperation and represent our profession among public authorities.

This is why we have created in 2016, with the support of France Clusters, the first global network of clusters dedicated to innovation in cosmetics. Today, the network continues to grow and we are jointly committed to international collective projects such as the internationalization project «Global Cosmetics Clusters - Europe», the valorization project of local cosmetic ingredients and know-hows (Cosmetopea) or the international R&D project research partners.

It is important to strengthen our cooperation ties not only at the benefice of our companies members, but also to support cosmetics world-wide.

**Jean-Luc ANSEL**

Founder and Vice President of  
Cosmetic Valley  
Founder of Global Cosmetics Clusters



25 members  
**worldwide**

Join the dynamic,  
join Global Cosmetics Cluster



Africa



Asia



Europe



North America



South America

Read more about our members  
[www.cosmeticsclusters.com/members](http://www.cosmeticsclusters.com/members)

# Our Members

## Africa



### Madagascar

#### Cluster Huile Essentielle Sud Est Madagascar (CHESE)

Essential oils cluster from South East Madagascar.



### Morocco

#### Cluster Menara

Industrial cluster specialized in food industry and cosmetics for luxury and upscale markets.



### Tunisia

#### Cluster 2TS

2TS is a Tunisian Cluster dedicated to the technical textile in the region of Sahel of Tunisia, in Monastir city.

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## Asia



### Tunisia

#### Tunisia dates & palm cluster

Exports Deglet Nour dates variety and promotes value-added and dates derivatives industry. Diversifies and upgrades palm products into specific purposes.



### Japan

#### Japan Cosmetic Center

The cluster aims at bringing together local resources and superior technology to create an International cosmetic clusters.



### Taiwan

#### Taiwan Beauty Valley

Constructs the comprehensive ecosystem for the Beauty Industry in Taiwan – enhances its visibility on the international market.

## Europe



### Thailand

#### Thai Cosmetic Cluster

Creates a network of cosmetics industry and develops innovative cooperation from related organizations.



### Thailand

#### Thailand center of excellence for life sciences

Public organization providing research grants and business support to foster cosmetic and life sciences industry in Thailand.



### France

#### AdebioTech

Promotes interactions between the industrial world (SMEs and large companies), and the academic one in the field of biotechnology.

# Our Members

## Europe

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France

### UESS - European University of Scents and Flavours



France

### Cosmetic Valley

The French cluster on cosmetic and perfume industry and the 1st world's leading centre for perfume and cosmetics resources.



France

### France Clusters

Your gateway to cooperate with French clusters from all sectors.



Portugal

### AEBB

Pme's association working with the producers of Medicinal and aromatics plants PAM and the local authority to develop and strengthen the sector.



Romania

### Transylvania lifestyle clusters

Produces plants, natural cosmetics and pharmaceutical products. Collaborates with regional university and research centers.



France

### CBB Capbiotek

The cluster works specifically in the field of marine biotechnologies applied to cosmetics and offers tailored solutions to businesses looking to advance their innovative projects.



France

### CIIME

Federates leading research centers, efficient technology networks and an industrial fabric in Materials-Energy-Processes (MEP) sector.



France

### Corsican Cosmetics Cluster

PAM & Cosmetic's & Pharmacopeia Cluster.



France Overseas

### Tahiti Fa'ahotu

Tahiti Fa'ahotu is the first Innovating Cluster in French Polynesia dedicated to natural resources valorisation.

# Our Members

## Europe

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### Spain

#### Beauty Cluster Barcelona

Cluster composed by 150 companies from the all value chain of the beauty sector. BCB is based on three main objectives; Innovation, Internationalization and Smart networking for the Beauty Industry.



### Switzerland

#### Tedd - tissue engineering for drug development and substance testing

Offers technologies and tools for 3D tissue development. Promotes the validation of biological test systems.



### Ukrain

#### Effect «JSC»

Produces and sales of perfumery and cosmetics, as well as packaging.

## North America



Canadian Cosmetic Cluster

### Canada

#### Canadian Cosmetic Cluster

The cluster works to actively promote Canadian cosmetic raw materials and Canadian Finished Beauty Products.

## South America



### Colombia

#### Cluster Bogota Cosméticos

The reference cluster for production and commercialization of cosmetics made with natural ingredients.

### United Kingdom

#### Cosmetics Cluster UK

Our mission is to connect companies in the cosmetics industry to support best practice, collaborations and solve challenges together.



### Colombia

#### Biointropic

Our mission is to create a strong and active network of all the value chain and stakeholders of biotechnology based on Colombian biodiversity, innovation and knowledge.

EUROPE



[europe.cosmeticsclusters.com](http://europe.cosmeticsclusters.com)

    Cosmetics Clusters

## About Global Cosmetic Cluster - Europe

**A partnership of European cosmetics clusters to boost SMEs international business opportunities toward foreign markets**

**The European body of the Global Cosmetics Cluster**

## Our History

14 This network was launched by the cooperation dynamic of Global Cosmetics Clusters and achieved through Cosmetics4Wellbeing European project, co-funded by the COSME program of the European Union. This 18 months project intended to answer internationalization ambition of 5 European clusters wishing to go to third markets.

This project empowered their capacity to go international through :

- training sessions designed for SMEs
- identification of new business partners and opportunities
- participation to international events and exhibitions
- international exploratory mission

[europe.cosmeticsclusters.com](http://europe.cosmeticsclusters.com)



Co-funded by the  
COSME programme of  
the European Union

# Our Objectives



## Boosting SMEs competitiveness

To simplify the steps to globalisation for the businesses belonging to Global Cosmetics Cluster Europe

Accompany SMEs to face international challenges by sharing a common international strategy



## Representing European cosmetics expertise

By sharing a common branding to enhance visibility and be the European one-stop-shop for cosmetics

Promote our SMEs expertise at an international scale



## Fostering European cluster collaboration

Strengthen European cosmetics clusters collaboration for improved added-value services for members

Share efforts and services mutualization on internationalization action at the benefit of SMEs

# Who Are we ?

## Global Cosmetics Cluster – Europe

is an open consortium wishing to welcome clusters or business networks wishing to join forces to go international



 France



 Portugal



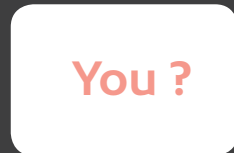
 Spain



 Romania



 France



 In Europe

## Do you want to join the dynamic ?

We are characterized by:



Being European



Being strategic and implement a joint strategy linked to internationalization



Representing cluster or business network



# Our Actions

Your are a SME wishing to go international ? Our internationalization services are tailored for you.

**Cosmetics4Wellbeing internationalization project**  
(From December 2017 to May, 2018)

Action 1  
**Think**

Action 2  
**Train**

Action 3  
**Act**

**Provide key strategic information :**

- Market studies on USA, MEXICO, INDIA, UNITED ARBA EMIRATES, SOUTH KOREA
- Internal analyses to determine our SMEs needs and clusters capacity to accompany them abroad

**Training on internationalization for SMEs and cluster managers**

**Benchmarking mission in Mexico to discover the cosmetics market.  
Creation of a common branding.**

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Co-funded by the  
COSME programme of  
the European Union



## Zoom on the mexican benchmarking trip mission

March, 2018

- **13 persons** were part of the delegation: **6 business network** representatives and **7 SMEs** representatives
- **3 technical seminars** to understand the cosmetics market in Mexico
- **3 workshops** with local key actors
- **5 site visits** to discover different types of distribution channels
- **5 institutional meetings** with European representatives in Mexico
- **40 BtoB meetings** organized with local companies

# Our Actions

## Development of a sustainable joined internationalization strategy thirds markets

The members of our network have developed extensive knowledge of internationalisation opportunities in third markets for the cosmetics sector, based on the Cosmetics4Wellbeing above mentioned project.

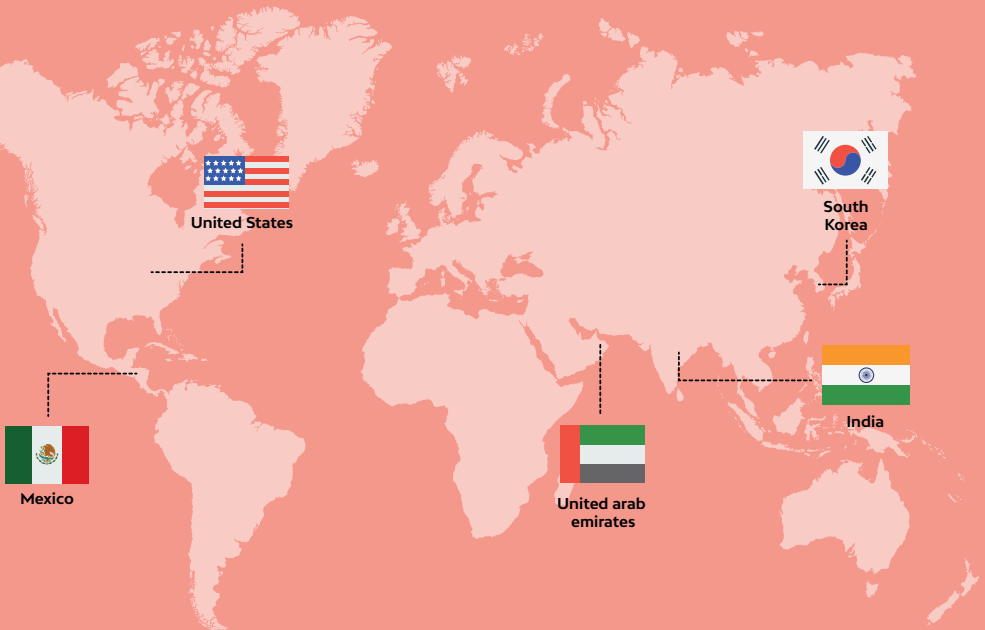
Global Cosmetics Cluster - Europe is willing to capitalise on this experience to develop a common internationalization strategy on the bellow identified countries.

More info on  
[europe.cosmeticsclusters.com](http://europe.cosmeticsclusters.com)



Co-funded by the  
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the European Union

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# COSMETICS Clusters

The international network



## Our Actions

Your gateway network to international collaboration

Global Cosmetics Cluster – Europe is part of the first international network of 25 cosmetics clusters from 16 countries worldwide. Contact us for privileged contact.



More info on  
[www.cosmeticsclusters.com](http://www.cosmeticsclusters.com)



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Your are a **company** wishing to **go international** ?  
Your are a **cluster** wishing to **develop international cooperations** ?

**Join the movement**

[www.cosmeticsclusters.com](http://www.cosmeticsclusters.com)

    **Cosmetics Clusters**



**Global  
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EUROPE



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