

**69<sup>th</sup> Annual BetterInvesting National Convention Schedule of Events & Sample  
Classes  
(subject to change)**

Day 1: Thursday May 14, 2020

- BINC familiarization for First-Time Attendees
- Networking social hour for all attendees
- Opening Bell Ceremony and Welcome reception
- Corporate presentation
- Let's Talk Stock- Entertaining discussion revealing investing gems

Day 2 Friday May 15, 2020

- Sit-down breakfast & lunch
- Keynote Speaker Spencer McGowan
- Full day of investment classes and presentations

Day 3 Saturday May 16, 2020

- Sit-down breakfast & lunch
- Full day of investment classes and presentations
- Keynote Speaker Sam Stovall
- Public Day- free attendance\*
- Corporate Expo with games and prizes
- Financial Empowerment classes for basic financial literacy

Day 4 Sunday May 17, 2020

- Sit-down breakfast
  - Full morning of investment classes and presentations
  - Closing Bell ceremony at noon
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\* Public Day allows free admission to Corporate Expo and select classes and presentations

One the next page is a sample of some of the 60+ classes to be presented at BINC2020.

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- Bridging the GAAP (GAPP and non-GAAP)
- Estate Planning
- Creating a Retirement Cash Flow-Part 1
- Creating a Retirement Cash Flow-Part 2
- Creating a Selling Discipline
- Successful Investing: Diligence
- OUTLOOK 2020: Is It Time to Buy or Bail?
- Total Return vs the Upside/Downside Ratio
- Preferred Procedure
- How CFA's Project Sales and Earnings Growth
- Advanced Stock Analysis 1
- Advanced Stock Analysis 2
- Navigating Crisis: Getting Paid to Wait
- The Rules Rule! (Rules-Based Sector Rotation Strategies that Beat the Market)
- 5 Keys to Building a Defensive Stock Portfolio
- Medicare
- Buy the Best With the Stock Comparison Guide
- Analysts Estimates-Know all the Angles
- Deciding When to Sell
- Small Cap Stock Clinic
- The Texas Black Gold Rush! The History and Future of Cash Flows
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| <ul style="list-style-type: none"> <li>• <b>Hands-on interactive multi class sessions include</b></li> </ul> |   |  |
| <ul style="list-style-type: none"> <li>• Taking Control of Your Finances</li> </ul>                          | <ul style="list-style-type: none"> <li>• Beginning Investing</li> </ul> | <ul style="list-style-type: none"> <li>• Advanced Investing</li> </ul> |