

**COPERNIO / BRAINTAP APP CES 2018 PRESS RELEASE
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**Introducing the BrainTap Pro App, Enabling Consumers to
Quickly Recharge Their Brains and Bodies**

*Allows Individuals Access to Proven BrainTap Solutions Previously Only Available from
Health Professionals – Relieves the Effects of Modern Stress while Rebooting Busy
Brains for Peak Performance*

Las Vegas, NV, January 4, 2018 – Dr. Patrick K. Porter, Ph.D. – developer of the powerfully effective BrainTap Technologies mind-development tool designed to help users de-stress while achieving physical, mental, and emotional balance – has announced the launching of the BrainTap Pro app for consumers.

Meditation is done for you: BrainTap is the first of the next generation of mindfulness apps, taking the user through meditative brain-wave states without the user having to actively participate. Traditional meditation or mindfulness apps would take years to achieve what can be accomplished with **a few 20-minute BrainTap sessions**, and the benefits are long-lasting.

*Editors: BrainTap Pro will be participating in ShowStoppers @ CES on Tuesday, January 9. A 30 Day Trial of the BrainTap Pro App will be available to the media and their friends and family.**

“In today’s society, people are faced with brain stress, not the physical stresses of our ancestors,” commented Porter, developer and CEO of BrainTap Technologies. “Technology takes up every free moment, and the human brain is not given a chance to relax and reboot. A well-known way to achieve stress reduction is through meditation. However, while millions of people want the benefits of meditation, it requires discipline. Thus, few people ever master it. And that’s where the BrainTap Pro app comes in.”

Supporting both iOS and Android devices, BrainTap Pro allows users to access over **800 custom-curated sessions** that power and guide the mind to a state of laser-like focus, which helps users achieve life goals quickly and on their own time. **Each 20-minute session is equal to a three-hour nap.** This is the first time BrainTap programs will be directly available to the public starting at \$5-\$10 per month, whereas in the past, users had to go through one of 1,600 licensed providers.

Subscription-based BrainTap is an all-natural, drug-free solution that alleviates the effects of super-stress, improves sleep quality and resets the brain for optimal performance. Unlike other methods, where users have to listen to and follow instructions – “breath in, breath out” – the BrainTap audio files do the meditation for them. Users can even fall asleep and still get the advantage of the BrainTap meditation.

“The unique BrainTap App and its accessories are a game changer for personal wellness and headspace-type apps,” added Nicholas Zaldastani, Silicon Valley mentor capitalist. “The mindfulness space has become a two-billion dollar market over the past four years. BrainTap has taken a unique approach to mindfulness that sets it apart from the others. Building on Dr. Porter’s 30 years of experience, BrainTap is able to develop the next generation of innovative products for this fast-growing industry.”

Guided Meditations to Address Life's Most Common Challenges

The BrainTap Pro app features five of their most popular and proven programs, custom tailored to target specific life situations. They include the following:

- ***Sleep RX Program*** – retrains the brain to provide the restorative sleep the body needs. Users get deep restful sleep night after night.
- ***Stress Free Me*** – provides what's needed to naturally relax and fully recover from fight-or-flight. Users start feeling like a new person in no time.
- ***Weight Wellness*** – lets users quickly develop the habits and characteristics of naturally thin people while they relax.
- ***Worry Free Me*** – Anxiety is being seen in all aspects of life. Now there's an easy and natural means to release tension and retrain the brain to become worry free, every single day.
- ***Optimal Health*** – teaches how to see oneself as a happier, healthier more optimistic person. Users change bad habits into good ones, regain feelings of well-being, and enjoy a boost in energy.

The BrainTap Headset Takes Meditation to the Next Level

BrainTap offers optional accessories for users who want to enhance their meditation experience. The BrainTap headset, for example, adds unique frequencies and algorithms of light for a full-spectrum brain training experience. The headset is easy to use, and brings the technology previously only available in sleep and brain wave research laboratories to anyone's home at an affordable price.

About BrainTap Technologies

BrainTap Technologies is on the leading edge of mindfulness technology with its apps and accessories teaching people to lead stress-free lives. With over 30 years of expertise in this field, Dr. Patrick K. Porter, PhD saw a need for a new approach to help people cope with today's stressful world. BrainTap Tech and Dr. Porter have produced over 800 custom-curated sessions, and have sold more than 3-million books and recordings worldwide. With stress-related health and lifestyle issues at an all-time high, BrainTap, developed by Dr. Porter, has emerged as a leader in digital health and wellness. BrainTap has offices in San Francisco, North Carolina, New Orleans and Phoenix. For more information, visit: www.braintaptech.com.

*Please see the www.braintaptech.com website for more details.

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