



tentative agenda

Monday, August 26

8:00 AM - 7:30 PM	Registration Open
9:00 AM - 12:00 PM	Pre-Conference Training Sponsored by Object Edge
12:00 PM - 1:00 PM	<i>Attendee Lunch on Own</i>
1:00 PM - 4:00 PM	Exhibitor Set-Up
1:00 PM - 1:45 PM	Education Breakouts
2:00 PM - 2:45 PM	Education Breakouts
3:00 PM - 3:45 PM	Education Breakouts
4:00 PM - 4:45 PM	Education Breakouts
4:45 PM - 5:30 PM	<i>Networking Happy Hour Sponsored by Oracle</i>
5:30 PM - 8:30 PM	Exhibit Hall Open
5:30 PM - 5:45 PM	Conference Welcome by CommercePros Chairman, David Lyle
5:45 PM - 6:30 PM	Oracle Keynote by Katrina Gosek, Senior Director of Digital Customer Strategy
6:30 PM - 8:30 PM	<i>Conference Party in Exhibitor Showcase Sponsored by TAISTech</i>

Tuesday, August 27

6:45 AM - 7:30 AM	Morning Fun Run Sponsored by VOQUZ IT Solutions
8:30 AM - 6:30 PM	Registration Open
8:30 AM - 9:30 AM	<i>Morning Coffee Sponsored by Adapty</i>
9:00 AM - 9:45 AM	Customer Panel Super Session Sponsored by AAXIS
9:00 AM - 4:00 PM	Exhibit Hall Open
9:45 AM - 10:15 AM	<i>Break: Mimosa and Bloody Mary Bar Sponsored by Cirrus10</i>
10:15 AM - 11:00 AM	Education Breakouts
11:15 AM - 12:00 PM	Education Breakouts
12:00 PM - 1:00 PM	<i>Lunch in the Exhibitor Showcase Sponsored by Oracle</i>
1:00 PM - 1:45 PM	Education Breakouts
2:00 PM - 2:45 PM	Education Breakouts
2:45 PM - 3:15 PM	<i>Afternoon Ice Cream Social Sponsored by New Elevation</i>
3:15 PM - 4:00 PM	Customer Panel Super Session Sponsored by TAISTech
4:15 PM - 5:00 PM	Education Breakouts
5:15 PM - 6:30 PM	<i>Cocktail Reception in Reverberby Sponsored by Charles Hudson</i>

Wednesday, August 28

6:15 AM - 7:00 AM	Morning Fun Run Sponsored by VOQUZ IT Solutions
8:00 AM - 12:00 PM	Registration Open
8:00 AM - 9:00 AM	<i>Morning Coffee Sponsored by Adapty</i>
8:30 AM - 9:15 AM	Ferguson Enterprises Customer Keynote
9:00 AM - 12:45 PM	Exhibit Hall Open
9:15 AM - 9:45 AM	<i>Break: Mimosa and Bloody Mary Bar Sponsored by Cirrus10</i>
9:45 AM - 11:30 AM	Hands-On Labs Sponsored by Pierce Washington
9:45 AM - 10:30 AM	Education Breakouts
10:45 AM - 11:30 AM	Education Breakouts
11:45 AM - 12:30 PM	Oracle Roadmap by Ian Davis, Senior Director, Product Management
12:30 PM - 12:45 PM	Closing Session with Giveaways
12:45 PM - 2:30 PM	Exhibitor Move Out

August 26-28 • Hilton Downtown Austin